To

Principal Secretary (Agriculture / Coop/Hort)
All implementing States & UTs

Subject: Pradhan Mantri Fasal Bima Yojana – information on Start of
Enrolment of Farmers under PMFBY for Rabi 18 Season to be
included in the agenda of Special Gram Sabha on 2\textsuperscript{nd} October at Gram
Panchayats – Regarding

Sir/Madam,

As you are aware, the Ministry of Agriculture is implementing the flagship
Scheme- Pradhan Mantri Fasal BimaYojana (PMFBY) with the objective of providing
financial support to farmers for crop loss/damage arising out of non preventable
natural losses.

2. The Rabi 2018-19 Season will be starting from 1\textsuperscript{st} October 2018. In case
the State/UT notify the Scheme farmers enrolment under PMFBY for Rabi 2018-
19 season will also begin on/after 1\textsuperscript{st} October 2018, provided the crops and
areas have been notified under the scheme. A farmer can enrol himself under
the scheme till 15\textsuperscript{th} December 2018. To enrol into the Scheme non-loanee
farmers can approach near-by Banks, Common Service Centres, Primary
Agriculture Cooperative Societies or enlist the services of intermediaries/agents of Insurance Companies. They can also enrol online by
visiting the portal – www.pmfby.gov.in. Loanee farmers are enrolled by Banks
into the scheme automatically.

3. On the occasion of Gandhi Jayanti on 2\textsuperscript{nd} October 2018, all Gram Panchayats
will be convening mandatory Gram Sabha meetings at their respective villages. It is
an undisputed fact that the Gram Sabha is a powerful platform to disseminate
information about PMFBY. Therefore, this Ministry is proposing to incorporate the
message about PMFBY in the Gram Sabha Agenda drafted by the Departments of
Panchayati Raj or Rural Development, as the case may be, at the State Level.

4. You are hereby requested to ensure that the message given at point 2
above is incorporated in the Agenda and discussed in all the Gram Sabha meetings
conducted on 2\textsuperscript{nd} October 2018. Necessary coordination in this regard may be done
with the concerned Departments of Panchayati Raj or Rural Development as the
case, may be at the State Level.
5. You are also requested to issue press releases regarding the starting of Rabi 2018-19 Season and enrolment commencement and cut off dates and ensure proper media coverage across the State.

Yours faithfully

[Signature]

Dr Ashish Kumar Bhutani
CEO, PMFBY

Copy to:

1. The Secretary, Ministry of Panchayati Raj, Krishi Bhawan, New Delhi

(With a request to instruct the State level functionaries to include the content mentioned at point no.2 in the agenda for the upcoming Gram Sabhas)

2. CMD/CEO of all empanelled General Insurance Companies/

3. CMD/MD of all Nationalized Banks - for disseminating information materials about the Scheme at the Gram Sabha meetings.

4. PPS to Secretary AC&FW

5. PS to Additional Secretary, Credit