Dear Shri Amitji,

Ministry of Agriculture and Farmers Welfare is implementing Krishi Kalyan Abhiyan from June 1st 2018 for saturation of 25 villages each in 111 Aspirational Districts across the country as identified by the NITI Aayog in consultation with Ministry of Rural Development (copy enclosed).

The following, activities concerned to the Agricultural mechanization, finalized as per action Plan for Krishi Kalyan Abhiyan in the selected village in 111 Aspirational Districts which has to be completed before 30.06.2018

1. The authority concerned of the State Agricultural Departments at State/District/Block and village level may be directed to identify minimum 10 and above farmers/ beneficiaries per village by following online of or any other transparent manual process on priority who needs the financial assistance to procure suitable Agricultural machinery for individual ownership to mechanize their existing cropping systems/farm holding.

2. All the Agricultural machineries as identified for farmers/beneficiaries have to be distributed before 30th of June, 2018 through the local manufactures/dealers ensuring the interest of the farmers/ beneficiaries to select the machine as per their requirements and choice. It must be ensured that the Agricultural machinery which will be identified by the beneficiary from the list of SMAM guidelines must be tested from the authorized testing centre of DAC&FW or FMTTIs.

3. The financial assistance will be provided to the farmers as per the Operational Guidelines of the SMAM, with contribution of Centre and State Governments Shares in the ratio of 60:40. For distribution of the Agricultural Machinery, small self propelled machinery like Power Tiller, Reaper, Thresher, Weeder, Sprayer, etc may be selected. The cost of the each selected machinery to be distributed to each beneficiary may be kept the ceiling up to Rs. 2 to 2.5 lakh and the total subsidy per District may be restricted to Rs. 2 to 2.5 crore

4. The State Agriculture Departments will have the freedom to use the, the funds already allocated/released under the Schemes SMAM for the year 2018-19

5. Therefore, you may kindly accord the priority to the matter and direct the authority concerned to implement the Programme on priority and action taken report
with regards to the identification of beneficiaries and implements machinery to be
distributed to them, may be communicated to this Ministry by 7.06.2018. The
delivery of the machinery to the beneficiaries through the programmes to be
organized at village/block levels and has to be completed by 25th June 2018. The
Action taken report on physical and financial achievements along with photographs
and video clippings with beneficiaries and machinery given to them under this special
drive, may be forwarded to this Ministry before 30th of June, 2018 positively.

6. Kindly revert to us in case we may further assist in any clarification in the
matter.

With regards

(Ashwani Kumar)

Encl: As above.

To

Shri Amit Mohan Prasad
Principle Secretary Agriculture
State Agricultural Directorate of Uttar Pradesh
Agricultural Bhavan,
Lucknow-226 001(Uttar Pradesh)