

Agri Industry Meet organised at KVK Neemuch by ICAR-ATARI, Jabalpur

A two day Agri Industry Meet was organised at KVK Neemuch during 11-12 January 2017 by ICAR-ATARI, Jabalpur. The programme was inaugurated by Smt Avantika Ji, Chairman, Zila Panchayat, Neemuch in presence of Shri Mehar Singh, representative of Hon'ble MP, Dr. V. Mahajan, Director, ICAR-DOGR, Pune, Dr. Anupam Mishra, ICAR-ATARI, Jabalpur, Dr. S. K. Srivastava, DES, RVSKVV, Gwalior. Smt Avantika Ji, Chairman, Zila Panchayat, Neemuch in her inaugural address asked farmers and entrepreneurs to utilise vast opportunities in agril and allied sector for income and employment generation especially women farmers. Dr. Anupam Mishra, ICAR-ATARI, Jabalpur in his address asked the participants to make use of this platform for gainful employment and entrepreneurial opportunities in agril and allied sector. Dr. V. Mahajan, Director, ICAR-DOGR, Pune in his address emphasised on cooperative farming for full utilisation of resources and mechanisation. Shri V L Kanta Rao, Principal Secretary, MSME, govt of Madhya Pradesh informed participants to make use of government facilities and schemes and also contribute in agro processing zone to be established in the Mandsaur. Officials from NABARD explained the opportunities and scope for cashless transaction in agriculture.

Dean, college of Horticulture, Mandsaur, Scientist from ICAR NRC Pomegranate, Entrepreneurs, Agro industrialists, Progressive farmers, Bank officials, Mandi board officials, Line department officials etc were also present on the occasion. The meet deliberated on opportunities and constraints face by agro based enterprises, policy support, and researchable issues. Directors and scientist from ICAR institutes presented technological and entrepreneurial opportunities in agriculture and allied sector.

